High School Graphic Design 1 Curriculum

Course Length: 1 semester

Course Description: In this course students will learn how to communicate visually. They will explore the commercial aspects of art. Topics and techniques include the basics of the elements and principles of art, Adobe Illustrator instruction, commercial advertising, posters and illustrations, and some freehand sketching.

NOTE: The time frames listed are based on 50-minute class periods. The standards listed are based on the National Core Arts Standards. All units come with a simple one-page lesson plan.

Time	Unit Name	Project(s)	Skills acquired	Standard(s)	Resources included
3 days	**Graphic Design Introduction**	Careers worksheet	Research	7	Presentation Worksheet, Worksheet Key Test, Test Key Review Page
15 days	**Learn Design Elements Through Illustrator** *	6 Sketchbook assignments and Adobe Illustrator exploration	Basic knowledge of the elements of design and Illustrator	2,3	Presentation 17 instructional videos Visual sketchbook activities checklist Illustrator overview checklist Completed Illustrator example files Label Illustrator worksheet Grade sheet Review page Test, Test key
2 days	**Copyright**	Response assignment	Basic understanding of copyright	7,8,9,11	Presentation Response assignment Response assignment key Review sheet Quiz, Quiz key

10 days	**Pen Tool**	Pen tool practice page and cartoon tracing project	Pen tool	1,2	Presentation Assignment page Illustrator tutorial videos Completed Illustrator example files
17 days	**Logo Design** **	Logo research and Personal Logo	Research and Advanced Illustrator tools	1,2,3,4,5,6	1 assignment outline 1 project outline 2 video tutorials 1 Presentation Example files
12 days	**Page Layout: Contrast, Repetition, Alignment, Proximity**	4 worksheets and a flyer creation project	Basic design principles	6,7,8,9	1 Assignment page 1 Project page 5 Detailed examples 4 PowerPoint presentations 1 Test
15 days	**Typography**	7 worksheets and a typography shape project	Types of typography and advanced Illustrator tools	2,3,7	2 PowerPoint presentations 1 Vocabulary sheet 7 Typography category worksheets 1 Illustrator Assignment sheet 1 Project sheet 1 Study Guide 1 Test
3-5 days	**Christmas Card**	Christmas Card	Applying previous knowledge	2,10	1 Project page Finished Illustrator Example 3 Written tutorial links 2 Video Tutorials links
2 days	**Illustrator (semester) Final**	Written test and advertisement	Applying previous knowledge	1,5,6	1 Review 1 written test 1 Project page

*possible variation: ALL PAPER Elements of Design Unit
**possible variation: Logo Design with GRAVIT